

Website Performance Checklist 1.0

Requirements: Firefox, addons: YSlow, lori, Live HTTP Headers, Web Developer Toolbar

URL _____ Date ____ / ____ / _____

Basic Performance Optimizations

- Static Page: If it is slow ask your *webhost*
- Dynamic Page: If it is slow implement caching, identify sources of low performance
- WordPress: Install the *WP Super Cache* plugin
- Any File: Check webserver performance with *DownTester* or *SpeedTest.net*
- Check embedded JavaScripts and images from external domains and decide which are really required
- Avoid HTTP header redirects, use the correct URL directly (use *YSlow* to find out if the page is affected)
- Reduce DNS Lookups: try to keep the number of different hostnames in your page as low as possible
- If it makes sense to host files on a Content Delivery Network (CDN) do so
- Identify files where to add expiration headers and use *mod_expires* in Apache to add expiration headers to files
- Add output compression to your site using either *mod_deflate* or `ob_start("ob_gzhandler");` in your PHP files

Images

- Use the *WebDeveloper Toolbar* to identify the number of images and whether they can be optimized (type, compression)
- Use *Firebug* and open the network tab to find out which images could be merged (CSS sprites, see spritegen.website-performance.org)
- Use Images->Find Broken Images in the *Web Developer Toolbar* to check if the page contains references to non-existent images (i.e. 404)

HTML

- Cleanup HTML code, remove comments
- Streamline your HTML page and avoid unnecessary tags and inline CSS and JavaScript - prefer CSS over tables

Cascading Style Sheets (CSS)

- Store CSS code in an external file and put the `<link rel...>` into the `<head>` of the document
- Compress CSS, e.g. using *CSSDrive.com*
- Avoid CSS Expressions for Internet Explorer
- Don't use the *AlphamageLoader* filter in CSS for PNGs and if you need in only use it in IE6 for PNGs with real alpha transparency

JavaScript & AJAX

- Store JavaScripts in an external file and add the `<script>` tag to the bottom of the page
- Compress JavaScript e.g. using *JavaScriptCompressor.com*
- Load JavaScript framework code from Google via the *Google AJAX Libraries API*
- If your AJAX responses are not user- or state-dependent make them cacheable by using GET instead of POST

Comments? Suggestions? Just go to <http://www.saschakimmel.com/checklist> and let me know.